

Parker Haley

(619) 881 - 7945

parkerhaley777@gmail.com

parkerhaley.net

EXPERIENCE

COPYWRITING INTERN, San Diego, CA

AFMKTG, June 2025–September 2025

- Developed captions, headlines, and other copy.
- Worked in a professional environment.
- Honed my skills within my niche—learned what it means to be a copywriter in a modern landscape.

ADVERTISING INTERN, online

Gamenauts, October 2024–December 2024

- Learned to work in Premiere Pro in order to make quality advertisements.
- Curated multiple social media accounts.
- Performed in Photoshop to create quality renders for social media promotions.

EDUCATION

BFA, WRITING, Savannah, GA

Savannah College of Art & Design, September 2022–June 2026

SKILLS

Analytical and SEO-Focused Copywriting | Marketing Communications | Online Copy | Social Media Communications | English | Team-Based Collaboration | Digital Marketing Strategy | Creative Writing

CERTIFICATIONS

- Adobe Certified Professional in Visual Design Using Adobe Photoshop