

Parker Haley

(619) 881 - 7945 parkerhaley777@gmail.com

EXPERIENCE

COPYWRITING INTERN, San Diego, CA

AFMKTG, June 2025-September 2025

- Developed captions, headlines, and other copy.
- Worked in a professional environment.
- Honed my skills within my niche—learned what it means to be a copywriter in a modern landscape.

ADVERTISING INTERN, online

Gamenauts, October 2024-December 2024

- Learned to work in Premire Pro in order to make quality advertisements.
- Curated multiple social media accounts.
- Performed in photoshop to create quality renders for social media promotions.

EDUCATION

BFA, WRITING, Savannah, GA

Savannah College of Art & Design, Expected graduation June 2026

SKILLS

Analytical and SEO expertise	Professional writing	Online copy	Social media communications	Brand and Identity	English
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CERTIFICATIONS

- Adobe Certified Professional in Visual Design Using Adobe Photoshop